PORLFOLIO

Crafting pixels, weaving narratives, and shaping digital landscapes.

hello@namshiy.me www.namshiy.me Proficient in Digital Marketing, Visual Design, Web Development, and Content Writing.
Bringing a versatile skill set to create engaging digital experiences.

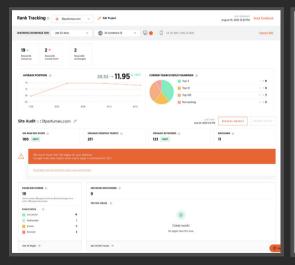
Digital media specialist with a robust foundation in digital marketing, graphic design, and web design. Proven track record in crafting impactful ad campaigns, mastering SEO, and creating bespoke digital content. Expert in social media engagement and multimedia creation, with over five years of experience in Adobe Creative Cloud and web technologies, alongside two years of focused digital marketing expertise.

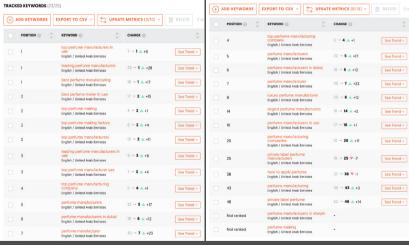
Digital Marketing Insights

Search Engine Optimization

04

- On-Page SEO: I optimize website content and structure to improve search engine rankings and user experience.
- Off-Page SEO: Through link-building and outreach strategies, I enhance domain authority and search visibility.
- Keyword Research: Using tools like SEMrush, Moz, and Keyword Planner, I identify high-impact keywords to target





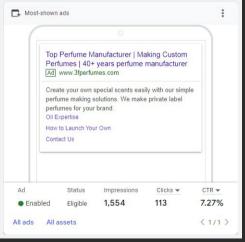
Marketing Campaigns and Advertising

05

- Campaign Development: Design, implement, and manage comprehensive marketing campaigns aimed at promoting products and services across various digital platforms.
- Brand Awareness: Enhance brand visibility in the digital space, helping businesses establish a strong online presence.
- PPC Campaigns: Manage Google Ads campaigns to maximize ROI through targeted ads.
- Social Media Ads: Utilize expertise in Facebook Ads and other social media platforms to reach and engage with specific audiences.



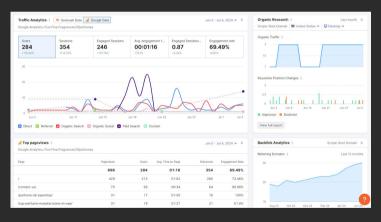


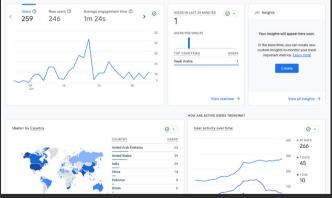




Data Analysis and Reporting

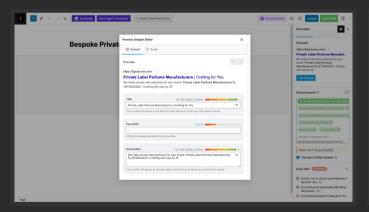
- Performance Measurement: I measure and report the performance of digital marketing campaigns using tools like Google Analytics.
- Data-Driven Strategies: Utilize data insights to refine marketing strategies and enhance customer experiences.





Website Development and Maintenance

- 07
- Web Design: I build and maintain websites using HTML, CSS, JavaScript, Bootstrap, WordPress, and Shopify, ensuring a seamless user experience.
- SEO Integration: Implement advanced on-page SEO techniques to boost site performance and search rankings.
- Content Management: Organize and manage website content within CMS platforms to ensure accuracy and consistency.

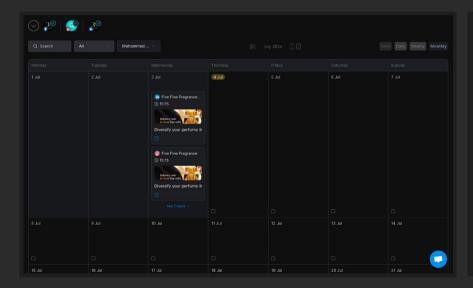




Social Media Management

08

- Content Scheduling: Efficiently schedule posts to promote organic account growth.
- . Community Engagement: Actively engage with the online community by responding to comments and messages promptly.
- Trend Monitoring: Stay updated on industry trends, platform updates, and emerging technologies to keep strategies relevant and effective.





Content Creation and Curation



- Digital Content: I create and curate high-quality content, including blog posts,
- social media updates, and user-generated content (UGC).
- Video and Image Editing: Skilled in editing videos and images for various digital marketing materials.
- . Ghostwriting: I provide ghostwriting services for blogs and online publications to enhance brand voice and authority.





Creative Design and Multimedia

- Visual Content Creation: Proficient in designing eye-catching marketing materials such as social media posts, flyers, brochures, and banners.
- Motion Graphics: Using tools like Adobe After Effects and Premiere Pro, I create engaging motion graphics for marketing campaigns.
- Photography and Videography: Conduct professional photoshoots and videoshoots to produce high-quality visual content.



Energy

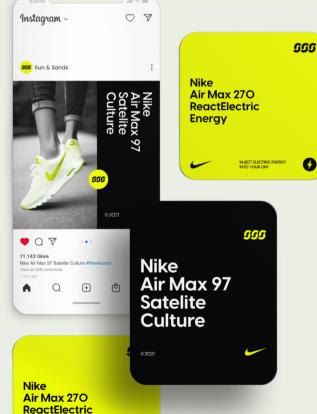






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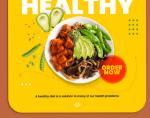




Exemplary Social Media **Graphics**

0

Used vibrant visuals, compelling copy, and strategic layouts to capture the brand's dynamic spirit and inspire engagement.















Exemplary Social Media Graphics

Combine delicious visuals, enticing descriptions, and strategic layouts to entice viewers to visit and savor the experience.

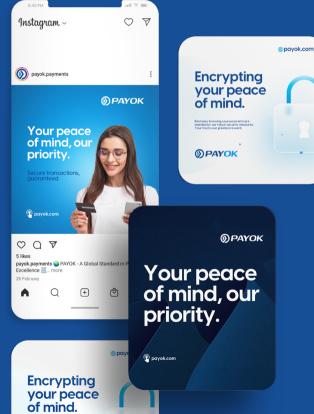












Exemplary Social Media Graphics

Designed a series of social media posts for PayOK Payment Gateway, utilizing a color scheme of blue and light blue to reflect the brands professionalism and trustworthiness. The objective was to create visually appealing and engaging content that effectively communicated the brand's services and benefits to its target audience.

















Instagram ~



OP

14

Exemplary Social Media Graphics

Capex Properties Real Estate, merged real estate essence with creativity, using brand identity, typography, and imagery for engaging social media content.













Exemplary Social Media Graphics

Created designs for Halan Cleaning Service, I stress the importance of clarity professionalism, and trust to drive the choice of their cleaning services









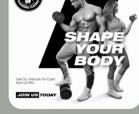


Exemplary Social Media **Graphics**



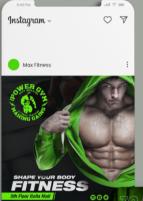


















Social Media Graphics

I crafted dynamic designs for "Max Power Gym Fitness" by infusing fitness elements into each post, using vibrant colors and dynamic imagery to inspire and engage the audience.











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Social Media Graphics

Crafting for 'Fit in Time by Muscle Magic Fitness Training, I combined fitness and creativity, infusing dynamic visuals and vibrant colors to inspire and engage.

Exemplary Social Media Graphics

Revitalized Saladino's social media Story with eye-catching designs! Take a peek at my Story design to experience the cafe's delicious and healthy offerings.















Eye-Catching Social Media Visuals and Management

Capture product photography and craft captivating visuals optimized for LinkedIn, Instagram, and Facebook, and managed all social platforms.















Exceptional social media visuals

Crafted comprehensive social media branding for Belle Vogue, integrating distinctive colors and fonts to enhance brand identity.

Exemplary Social Media Graphics

Crafting "Fashion Retail Instagram Stories" posed the challenge of sourcing relevant photography. My approach incorporated trendy visuals to engage the fashion audience.







Exemplary Social Media Graphics

Creating Designs for "Fashion Retail" necessitated sourcing the perfect visuals I utilized trendy images to captivate the fashion audience. Additionally, here are more visuals for stories.

Crafting Interfaces with the User in Mind



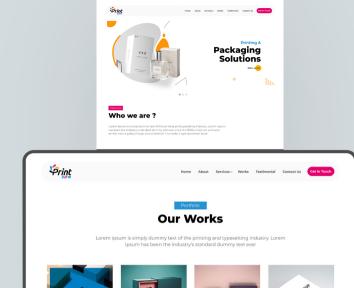
Digital Interface Transformation

AKMKA Enterprises' UI/UX with a focus on simplicity, elegance, and user-friendliness. This responsive and engaging interface enhances the company's online presence, emphasizing a commitment to user-centric design.



Digital Interface Transformation

Focused on a user-centric approach, the UI/UX design highlights the essence of printing services through a clean, elegant, and responsive interface.





View More ->

Web Solutions Architect







How to Start Investing: A Beginner's

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Prestige Perfumes Paris

I was tasked with designing and developing the website for Inspire Verge, a blog platform dedicated to sharing insightful content about business, finance, education, and inspiring personal stories. The objective was to create an engaging and user-friendly platform that encourages readership and community interaction.

Responsibilities:

- Website Development: Developed a clean, responsive, and visually appealing website, ensuring a seamless browsing experience across all devices.
- Content Organization: Structured the website to highlight various categories such as business, finance, education, and inspiring stories, making it easy for users to navigate and find relevant content.
- User Engagement Features: Integrated features such as comment sections, social media sharing buttons, and subscription options to foster community interaction and engagement.

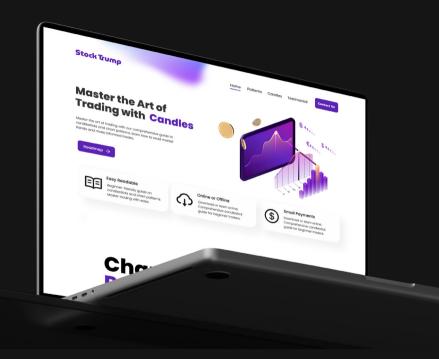
https://inspireverge.com

StockTrump Trader

I designed and developed the website for Stock Trump, an educational platform focused on teaching candlestick patterns and trading strategies. The goal was to create an engaging and informative online resource for traders of all levels.

Responsibilities:

- Crafted a sleek and responsive website using modern web development techniques, ensuring an optimal user experience on all devices.
- Educational Content Integration: Organized and presented comprehensive educational materials, including tutorials, articles, and videos, to facilitate effective learning.

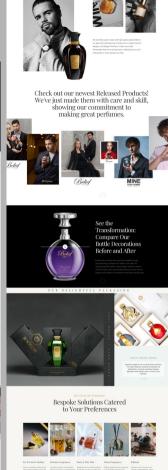












Five Fine Fragrance LLC

a distinguished perfume manufacturing company known for its exquisite fragrances. The primary objective was to create an elegant and engaging online platform that effectively showcased the brand's extensive range of products and its commitment to quality.

Responsibilities:

- Website Development: Developed a visually appealing and responsive website that reflects the brand's luxury and sophistication, ensuring a seamless experience on all devices.
- UI/UX Design: Focused on creating an intuitive and user-friendly interface that enhances customer engagement and facilitates easy navigation.
- SEO Optimization: Conducted thorough on-page SEO to improve the website's visibility on search engines, driving organic traffic and increasing brand exposure.

https://3fperfumes.com

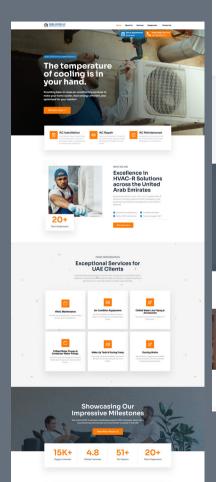
Burj Cochin AC Repair & Services

I developed the website for Burj Cochin AC Repair α Services, a trusted provider of air conditioning repair and maintenance services. The project aimed to establish a robust online presence that showcased their expertise and facilitated easy access to their services.

Responsibilities

- Website Design & Development: Crafted a professional, user-friendly website using modern web development practices to ensure it was responsive and accessible on all devio
- Booking System: Integrated an online booking system to streamline service requests and enhance customer convenience
- Content Management: Developed content that effectively communicated the company's value proposition and service offerings, while also incorporating customer testimonials and case studies to build trust.

https://burj.namshiy.me (under construction)











Why Prestige Perfumes? Exploring
Our Unique Competitive
Advantages In Perfume Crafting.













FRAGRANCES





Prestige Perfumes Paris

I had the opportunity to design and develop the website for Prestige Perfumes Paris, a renowned luxury fragrance brand. This project aimed to create an elegant and user-friendly online presence that reflected the brand's sophistication and premium quality.

Responsibilities

- Website Design & Development: Created a visually stunning and responsive website using the latest web technologies, ensuring a seamless experience across all devices
- UI/UX Design: Designed an intuitive user interface with a focus on ease of navigation and enhanced user engagement.
- SEO Optimization: Conducted comprehensive on-page SEO to improve search engine rankings and drive organic traffic to the site.
- Content Management: Developed and managed engaging content to showcase the brand's story, product offerings, and promotional campaigns.

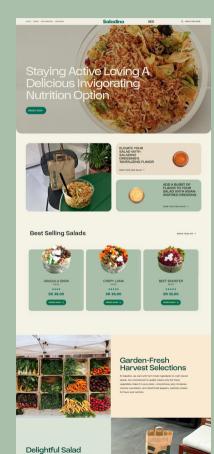
https://p.namshiy.me (Working

Saladino Salad Bar

I was responsible for designing and developing the website for Saladino, a vibrant and health-focused salad bar. The aim was to create an inviting online presence that highlighted Saladino's fresh, nutritious offerings and their commitment to healthy living.

Responsibilities:

- Website Development: Created a fresh, visually appealing, and responsive website that mirrors the brand's vibrant and health-conscious ethos, ensuring optimal performance on all devices.
- Menu Integration: Designed and integrated a detailed, easy-to-navigate menu showcasing Saladino's wide variety of salads and healthy options, complete with nutritional information.
- Online Ordering System: Implemented a seamless online ordering system, allowing customers to customize their salads and place orders effortlessly, to build trust.



Sensations Await



Striking Graphic Posters







Poster Elegance

Infuse lively colors and dynamic graphics for a poster that radiates energy, perfect for promoting a festive event or celebration.



Poster Elegance

Create a striking poster using minimal elements, focusing on clean lines and subtle details to convey a sense of modern simplicity.











Poster Graphic Elegance

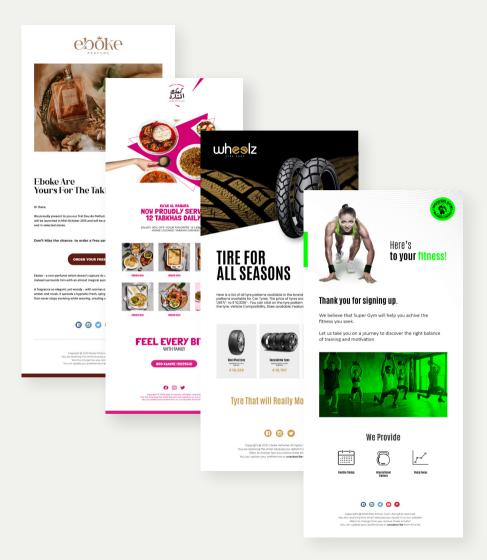
Emphasize contrast between dark backgrounds and vibrant elements for a striking effect. Utilize negative space creatively to highlight key elements.

Email Digest Composition



Featured Newsletter Design

Harmonize aesthetics with practicality, with a focus on typography, color, and visuals to ensure an engaging user experience.



Strategic Brand Identity Development

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The canvas is blank, & I'm ready to create.